



INTRODUCING
CI HUB
Connector
FOR



SharePoint

Make
SharePoint

your distribution and
monitoring platform
for digital assets



BEFORE YOU MOVE ON...

Introduction

CI HUB is the world's leading provider of in-app connectivity software for DAM, PIM, Cloud Storage, Stock Provider and Work Management Systems. We enable our partners and customers to implement reliable and valuable digital solutions.

It doesn't matter if a company wants to invest in digital asset management, integrate a new work management tool, or use a digital rights management system. That will always remain a variable.

The constant, however, is the Microsoft 365 environment with its applications.

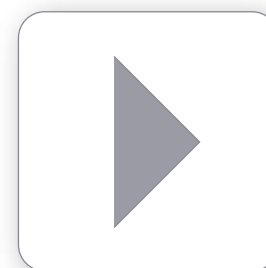
Our goal is to enable this constant to handle variables.

Users should be able to access the content of the source system directly from their application - without switching windows and browser hopping - and without cumbersome download actions.

Andreas Michalski, CEO



Corporate Communication is made of outstanding and approved content – but it must be easily accessible. No one uses content consistently if it is time-consuming to access it...



JUST IN CASE YOU KNOW...

Use case scenario

As the person responsible for a SharePoint application, I would like to be able to easily check whether the content I use is still available or whether it has changed. And I want to know the source system from which my images originate - especially when it comes to digital rights.

When it comes to updating documents - I want to avoid manual efforts to save time and minimize the error rate. I don't want digital assets scattered around the company.

And very important: I want my digital assets to be a **"single-source-of-truth"** .

Ultimately, it would be very helpful if I didn't have to keep training my users on new source systems so they could use the content efficiently.

They don't need to access the management layer - they want to have a consumption layer and use it in their daily work.

How can I ensure all this without burdening the IT department with time-consuming IT approval procedures? Without violating security regulations in terms of data storage? How can I set up such an **"asset supply chain"** without installation and project effort?

And how can I take into account the role and permission of each content producer?

And can I use different source systems at the same time? And what happens if one of the source systems is exchanged with another one?

Well, the CI HUB Connector is designed for such scenarios - and of course for many more...

Let's have a look at the blueprint.

Does it fit at least in parts to your daily use cases?

Don't you have the same countless manual steps every day?

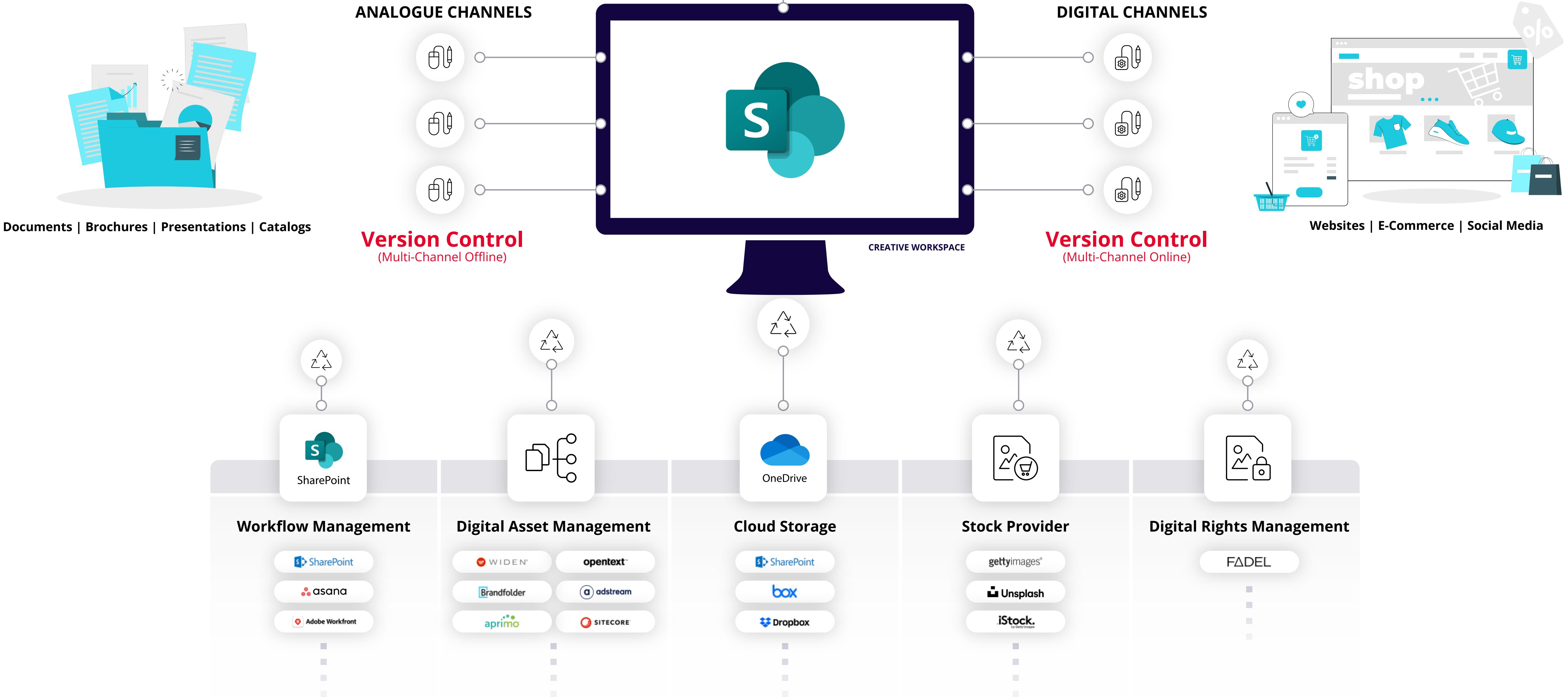
Moving files from one place to another..?

Download here, upload there, make sure you're using the latest version, etc....



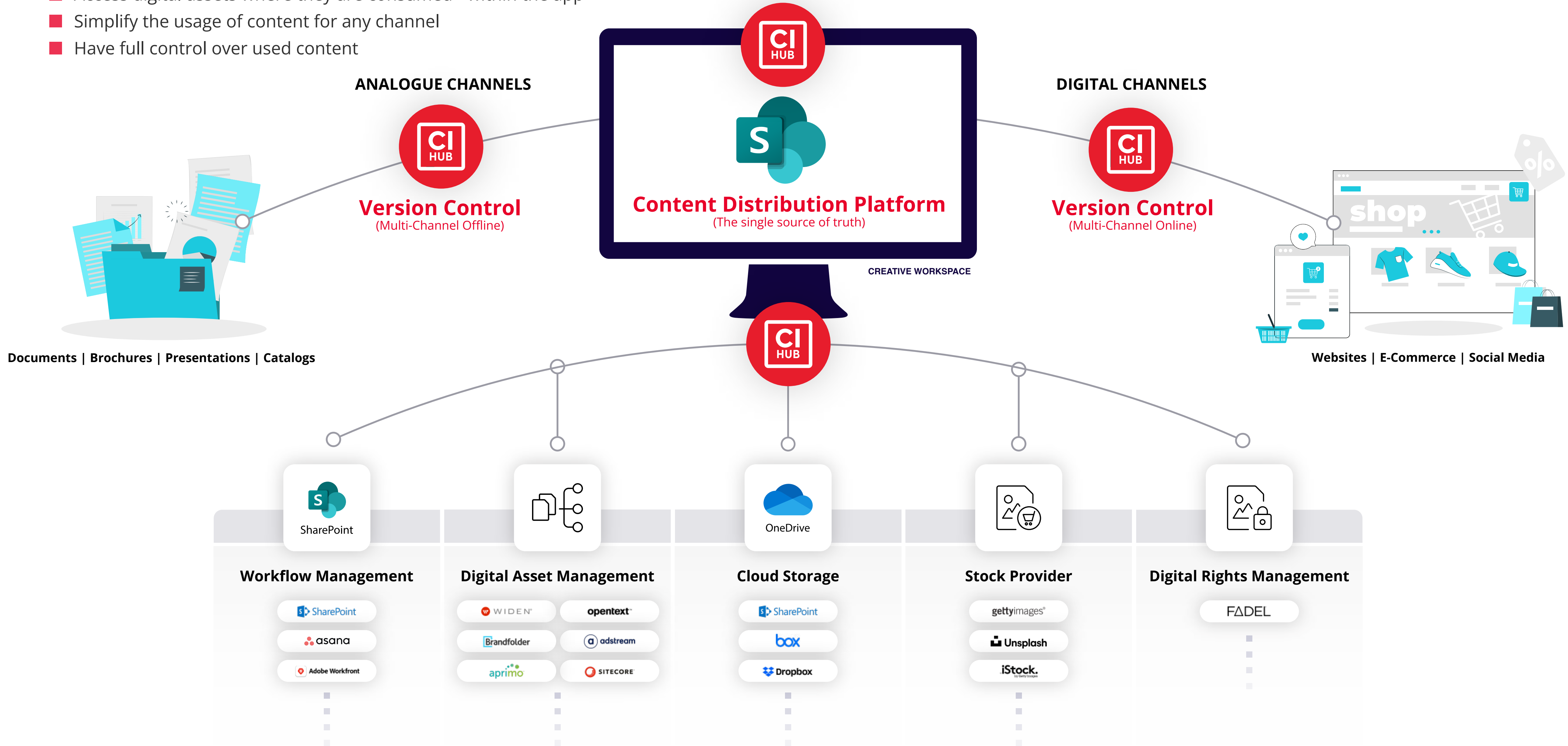
The Challenge

- Decrease costs for maintaining siloed data
- Reduce effort for training and support
- Have a full control over your digital images and content
- Ensure compliance and digital rights



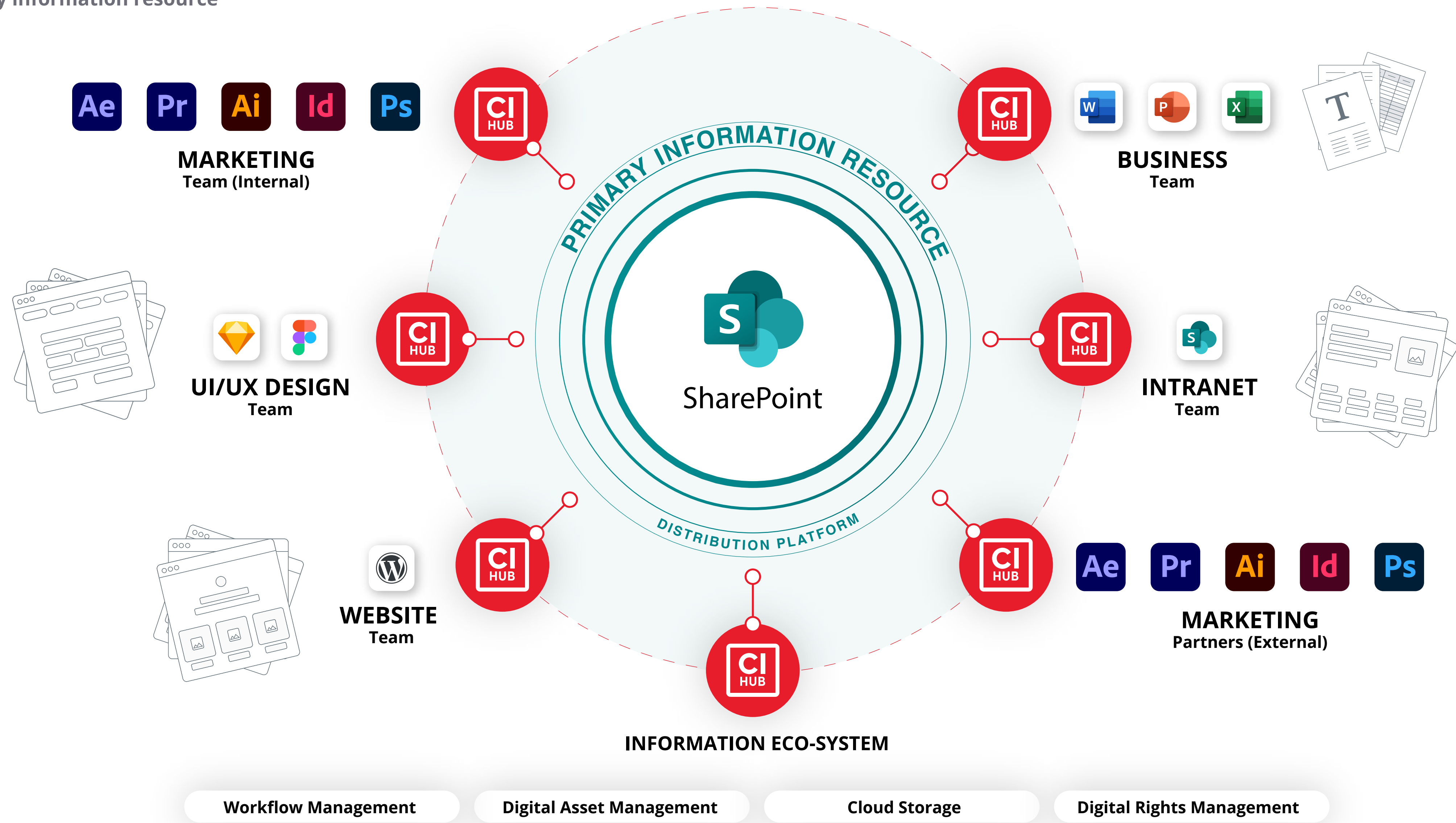
SharePoint Solution

- Single and easy to use presentation layer for all content
- No training effort for using source systems
- Access digital assets where they are consumed - within the app
- Simplify the usage of content for any channel
- Have full control over used content



SharePoint Distribution Platform

The primary information resource



Data Manager for SharePoint

In focus: Links for placed/used asseets

ASSET SOURCE

Connected Source systems

SOURCE SYSTEM

Where the asset is hosted

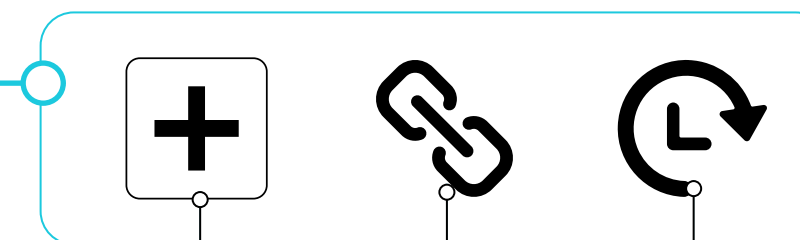
Smart Linking by CI HUB

Monitoring images and documents in a SharePoint site has never been easier!
No matter from which source system the digital assets have been placed.

[illegible]

BULK OPERATIONS

Add items, relink items, check items



AVAILABILITY & VERSIONS

(gather asset details, display source system)

RELINK FILE

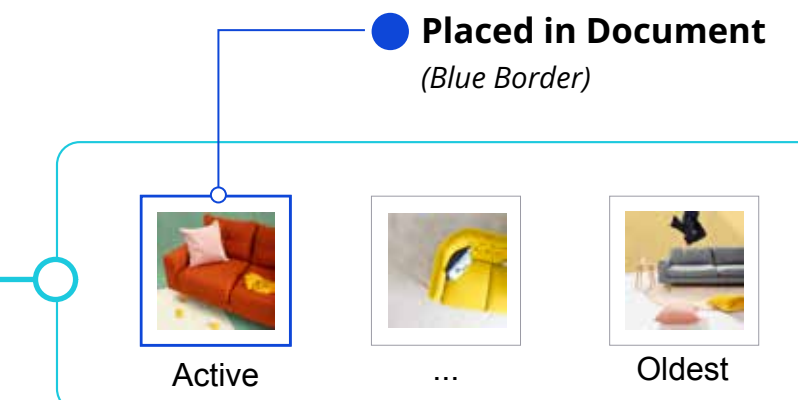
for a single asset

ADD TO OneDrive

(Import selected asset)

— DISPLAY FILE DETAILS

with a link to the asset within the document



VISUAL VERSION CONTROL

Including time stamp

Warnings regarding availability, versions etc.

The Presentation Layer for Office 365

A In focus: Work Management System

TASK CONNECT

Work Management System

(Streamline your Task request process)

TASK MANAGER

All assigned tasks within your app

- With deep link and search
- Comments section
- Drag & drop images, text or graphics
- Version Control (Create & Share)
- MORE...

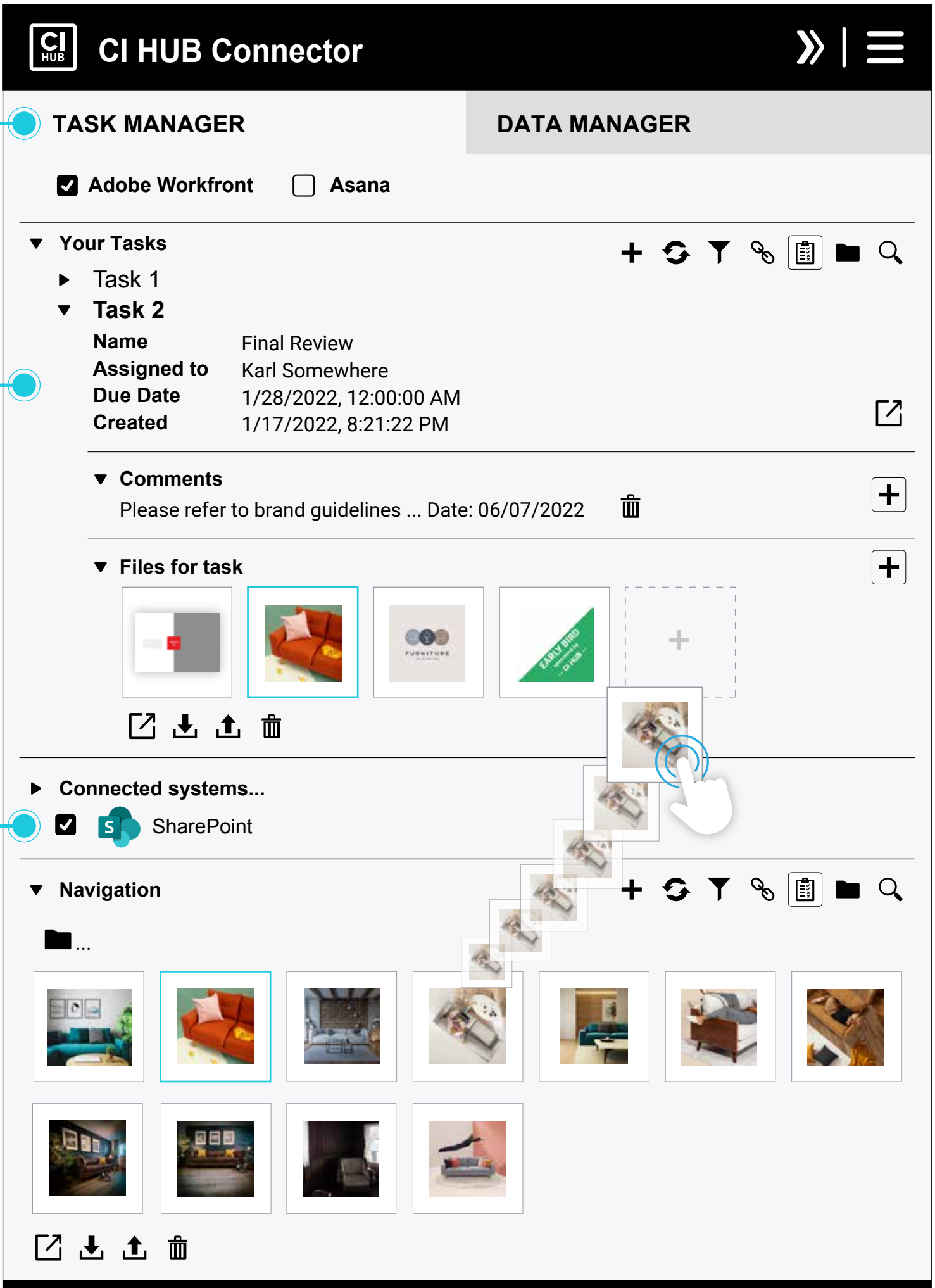
DATA CONNECT

In parallel with your SharePoint

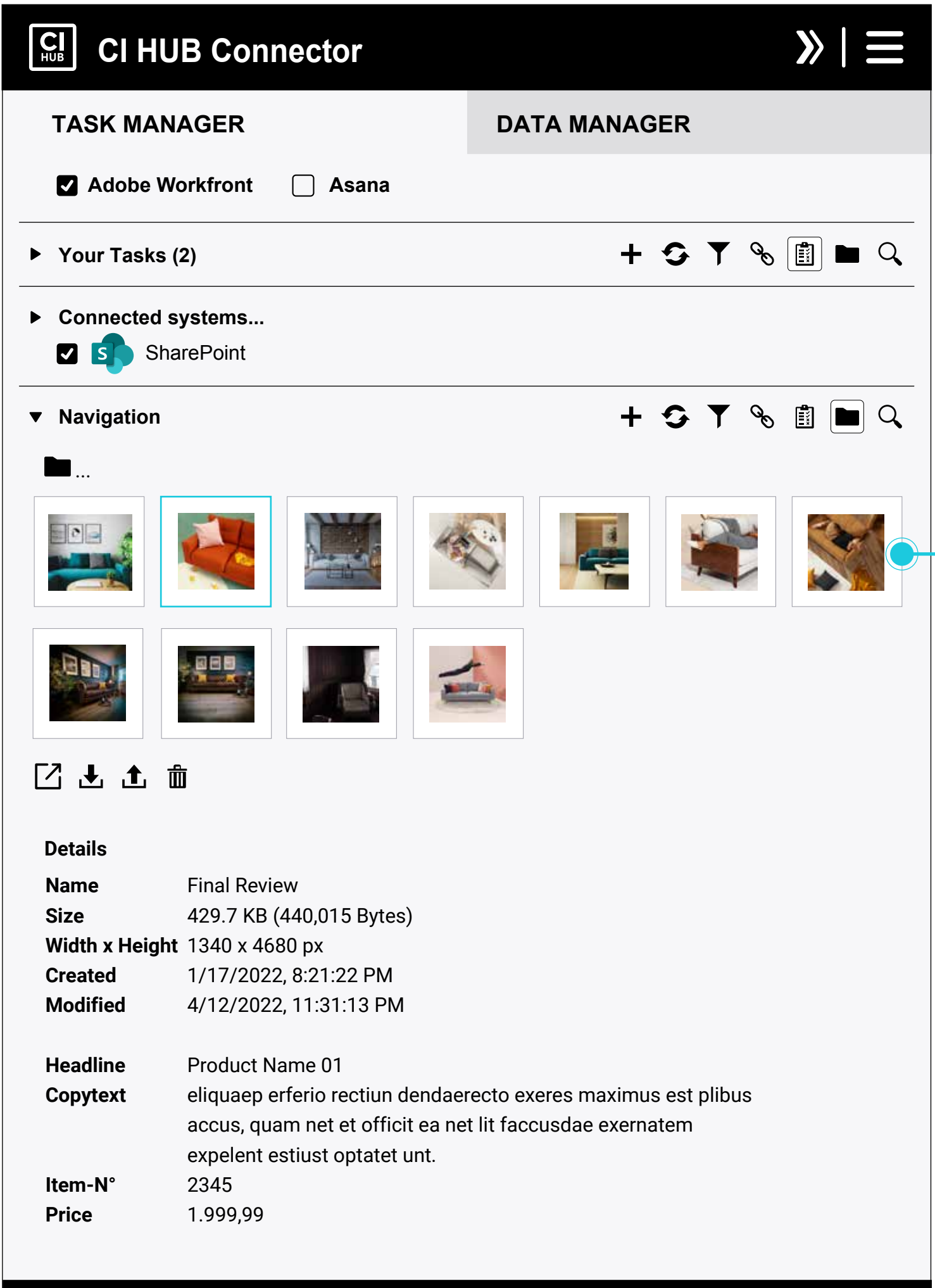
- Folder navigation
- Full text, similarity search & filter options
- Drag & drop images, text or graphics
- Version Control (Create & Share)

Also connctet your:

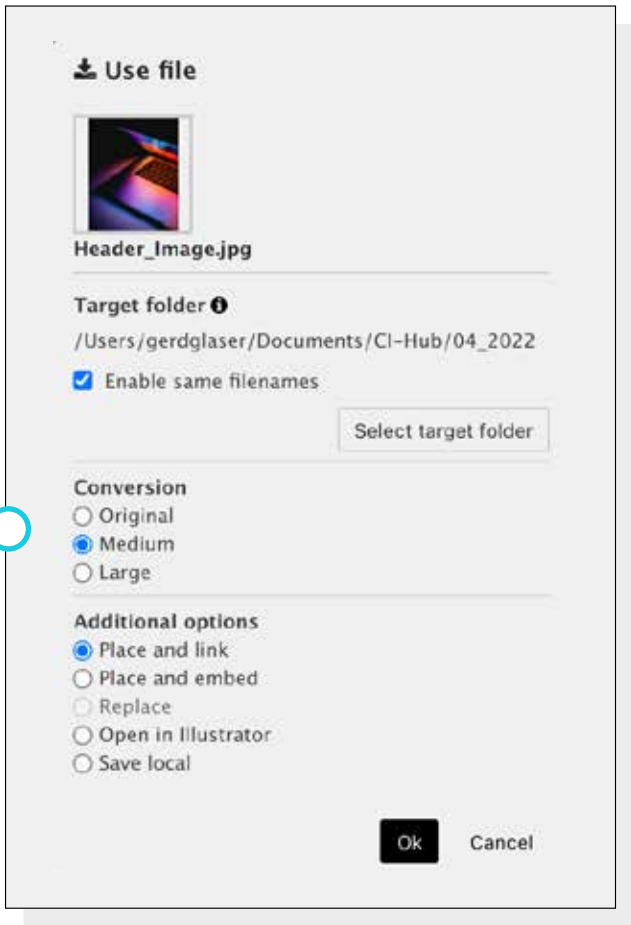
- DAM
- PIM
- or Stock Provider



B In focus: Digital Asset Supplier



OPTIMIZE



Asset Transformation

Increase performance & Reduce filesize

SETTING NEW GOALS

Goal 01

Reduce the workload of your customer's team by **up to 40%** with the CI HUB Connector

ACHIEVE IT WITH CI HUB

- Place images, graphics and text within the application via Drag & Drop
- Bring tasks and content together - within any application
- Work on tasks in context to your work - never leave your work interface
- Access all digital asset from SharePoint as Single-Source-of-Truth Platform
- If you are using Work-Management Systems... Comment tasks and set status
- Search for tasks, images, text, or videos - within the app you're currently in
- Manage content from 3rd party systems within Sharepoint
- One-Stop-Check within Sharepoint for availability, versions, licences etc.
- No more jumping back and forth - stay focused on your work
- Use the hidden benefits of your connected system like Full-Text-Search, Renditions, etc.
- No downloads or other manual tasks necessary to create your document



SETTING NEW GOALS

Goal 02

Reduce your integration effort

Get into Production Mode within Minutes

ACHIEVE IT WITH CI HUB

- Separate the Management-Layer and the Presentation-Layer
- Use the ready to go connection in CI HUB to more than 60 worldwide leading system - no invest in 3rd party API
- One plugin for 17 of the worldwide leading applications
- No effort in managing roles and rights - it is included
- No matter if your team member uses Adobe Creative Cloud Applications, Microsoft 365 Applications, Google Workspace Apps, Figma, Sketch or WordPress
- One consistent tool with one easy to use interface
- Your maintenance goes to zero - CI HUB is doing maintenance
- Updates are done automatically
- In case of DAM Provider change - check our available connections



FOR YOUR TRUST...

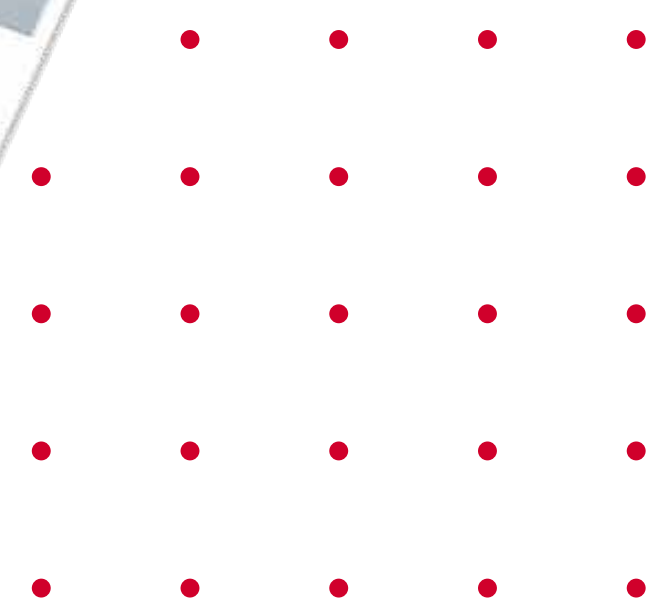
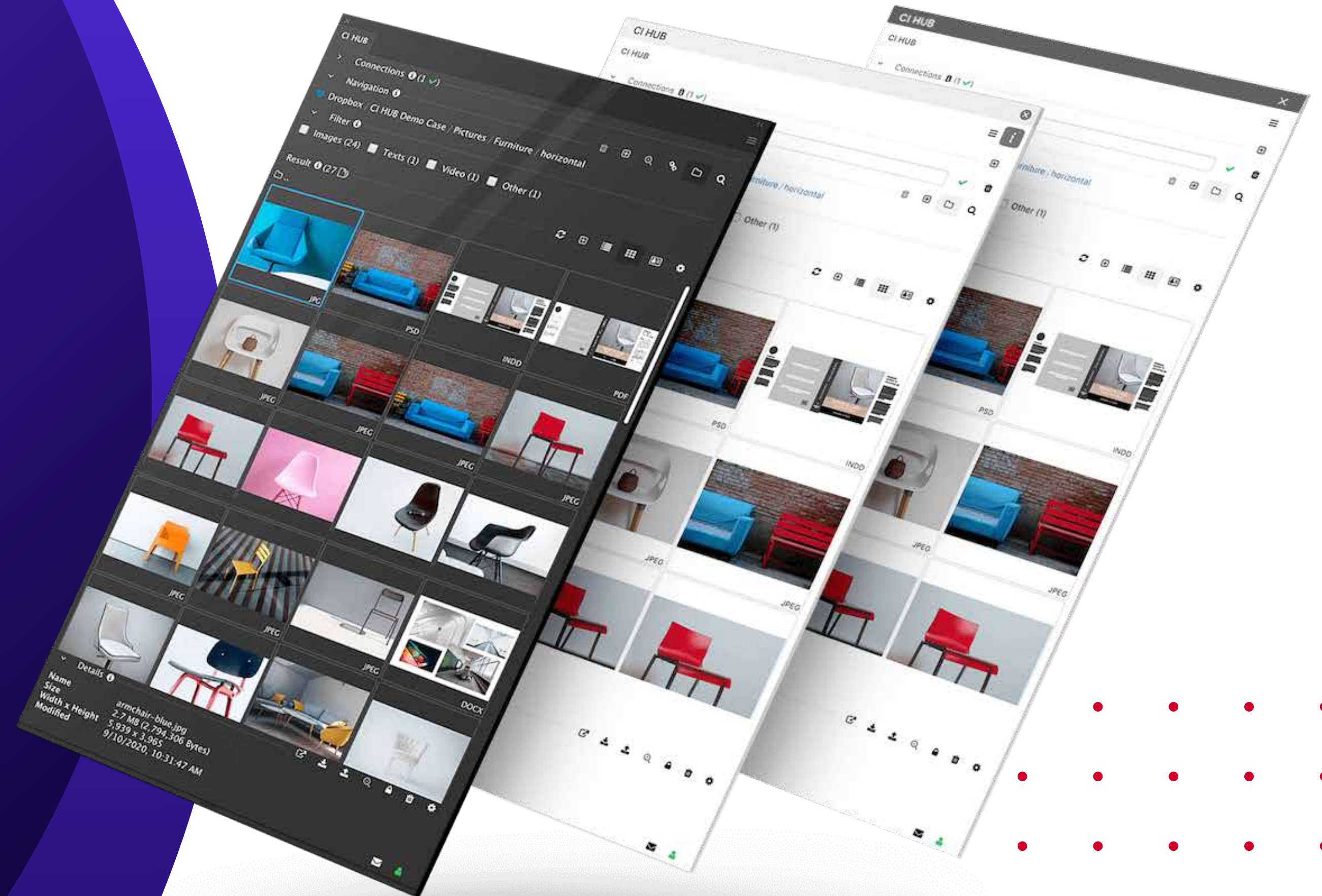
What our partners say

"As a leader in digital asset management, it's our goal to help creators and marketers use their brand assets within the tools they use every day.

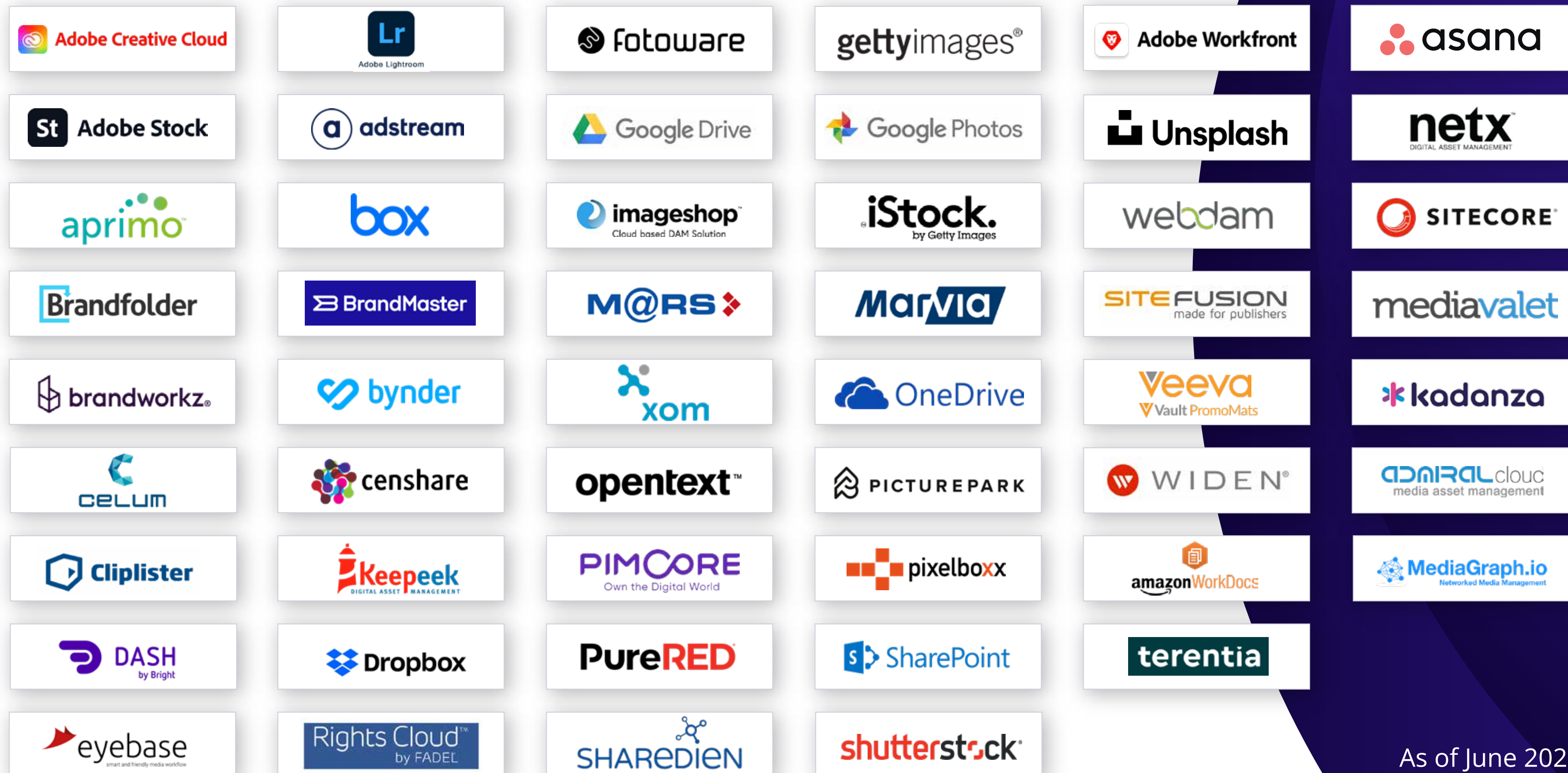
And so we chose CI HUB due to their expertise with an Adobe Creative Cloud connector, and the overall experience is superior to other solutions. We're also very pleased not only with CI HUB service, but also the technology.

The customers who tested this couldn't wait to get their hands on it live in their system. And this is one piece we look for in our partnerships taking care of the customer, and they proved to do just that."

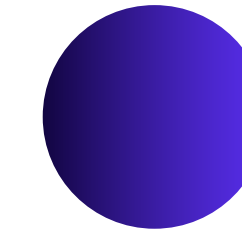
Jake Athey
VP Marketing and
Customer Experience at
WIDEN - AN ACQUIA COMPANY



Already connected to SharePoint



As of June 2022



Contact us for more details...

THANK YOU

START
YOUR
FREE TRIAL



BECOME
A PARTNER



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