



INTRODUCING
Adobe Workfront
Integration for **CI HUB**



Grow your
Adobe® Workfront®
integrations business and
strengthen your customer loyalty.

BEFORE YOU MOVE ON...

Introduction

CI HUB is the world's leading provider of in-app connectivity software for DAM, PIM, Cloud Storage, Stock Provider and Work Management Systems including Adobe® Workfront®.

The in-app connectivity is available for Adobe® CreativeCloud®, Microsoft 365 and Google Workspace as well as for Figma, Sketch and WordPress and allows simultaneous connections.

CI HUB empowers Adobe® Workfront® solution owners to execute their marketing strategies and resulting activities with maximum efficiency. Especially for internationally operating companies, independent in-app connectivity is an absolute must. Whether working with Widen in the US, Brandfolder in Germany, Keepeek in France, Celum in Austria, or Imageshop in Scandinavia – content can be managed with Adobe® Workfront® combined with the CI HUB Connector.

“With this step, we have not only expanded our great product with technical components. Rather, we have brought an excellent and innovative mindset to life and made it a reality. As a result, we can offer our more than 10.000 users a real increase in efficiency and effectiveness in their daily projects.

In the future, our partners will be able to map new business models and open up new markets. We are particularly pleased about this. Because that is actually what we have always wanted. Bringing great ideas to life, implementing them and giving them to our partners, who in turn use them to convince their customers and win them over.”

Andreas Michalski, CEO



FOR YOUR INTEREST...

What we do

At CI HUB, we have one goal:

We simplify the interaction between work management and third-party systems, and we bring that interaction into the user's preferred application.

And we do this with **ONE** unified interface for applications in the **Adobe Creative Suite, Microsoft 365, Google Workspace** environment. We also support stand alone applications such as **Figma, Sketch or WordPress.**

CI HUB Connector has unique features that allow users to access all systems and relevant data from within their application.

This is what we call “using content in context”.



HOW TO

Integrate CI HUB

...in your existing infrastructure

Simply install the plug-in or add-on in the desired applications – done. Connections to currently 60+ of the leading DAM, PIM, work management, cloud storage and stock media systems is already included. We also provide the connector to FADEL, an innovator in digital rights management software and royalty accounting software.

Downloads for the CI HUB Connector are available on the following platforms:

| Adobe Exchange | Microsoft AppSource
| Google Workspace Marketplace
| Figma.com | wordpress.org/plugins/
| or via our website www.ci-hub.com

...in your existing Sales Process

Marketing materials, sales kits, manual, the CI HUB Academy and the CI HUB Sales Club are available to our partners. If you are still missing something – we are happy to help.



Adobe Creative Cloud



Microsoft 365



Google Workspace



Figma



Sketch



WORDPRESS

SETTING NEW GOALS

Goal 01

Reduce the workload of the team by **up to 40%** with the **CI HUB Connector**

ACHIEVE IT WITH CI HUB

- Move content into the application you're currently in Adobe, Microsoft, Google etc.
- Bring tasks and content together - within any application
- Work on tasks in context to your design - never leave your design interface
- If you are a creative - use your creative app to access your DAM
- If your job is done - use your creative app to close your tasks and move your work to any system
- Search for tasks, images, text, or videos - within the app you're currently in
- Place content from any source system - within the app you're currently in
- Manage all contents and all connected systems from within any app
- No more jumping back and forth - stay focused on your work
- Use the hidden benefits of your connected system - DAM, PIM, CloudStorage etc.
- Always stay connected to your used content - especially when it gets versioned



SETTING NEW GOALS

Goal 02

Reduce the IT spendings for building connectors and maintain them

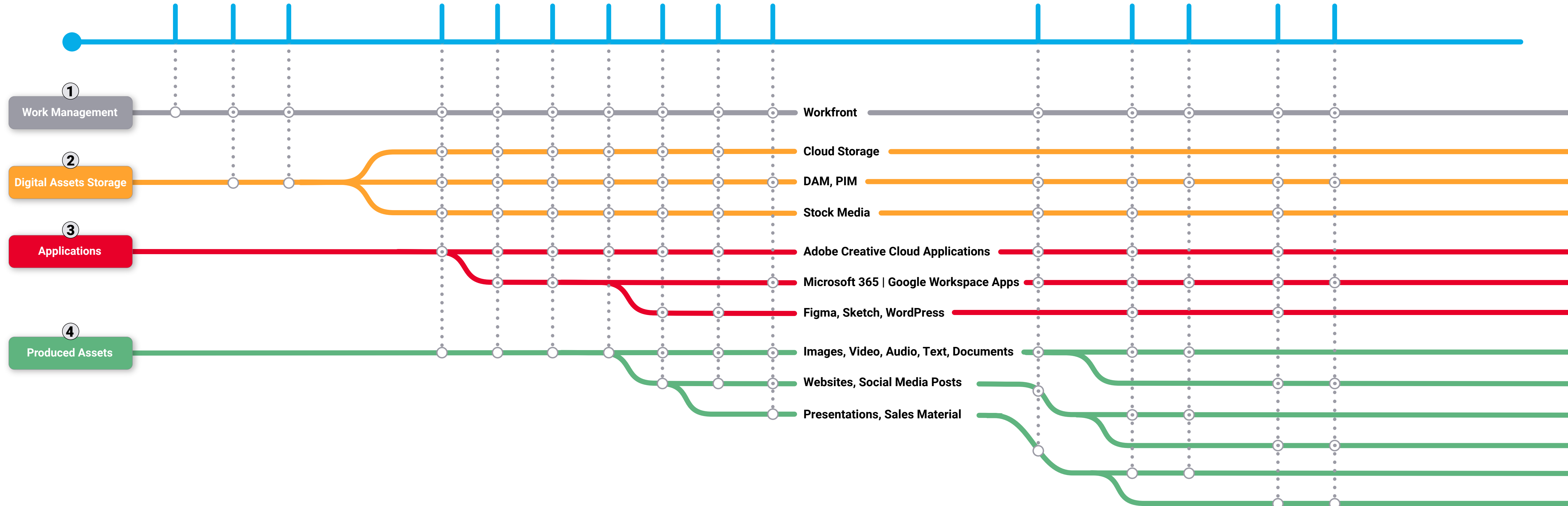
ACHIEVE IT WITH CI HUB

- Use the ready to go connection in CI HUB to more than 50 worldwide leading system - no invest in 3rd party API
- One plugin for 17 of the worldwide leading applications
- No effort in managing roles and rights - it is included
- No matter if your team member uses Adobe Creative Cloud Applications, Microsoft 365 Applications, Google Workspace Apps, Figma or Sketch
- One consistent tool with one easy to use interface
- Your maintenance goes to zero - CI HUB is doing maintenance
- Updates are done automatically
- In case of DAM Provider change - check our available connections



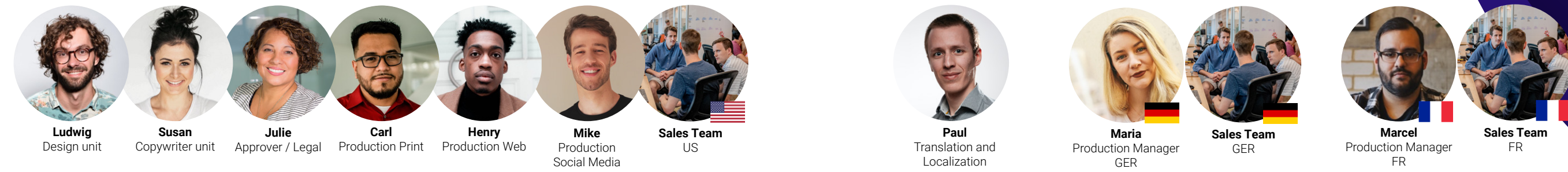


Paul
Translation and
Localization



work smarter

CI HUB lets you focus on what is important to you

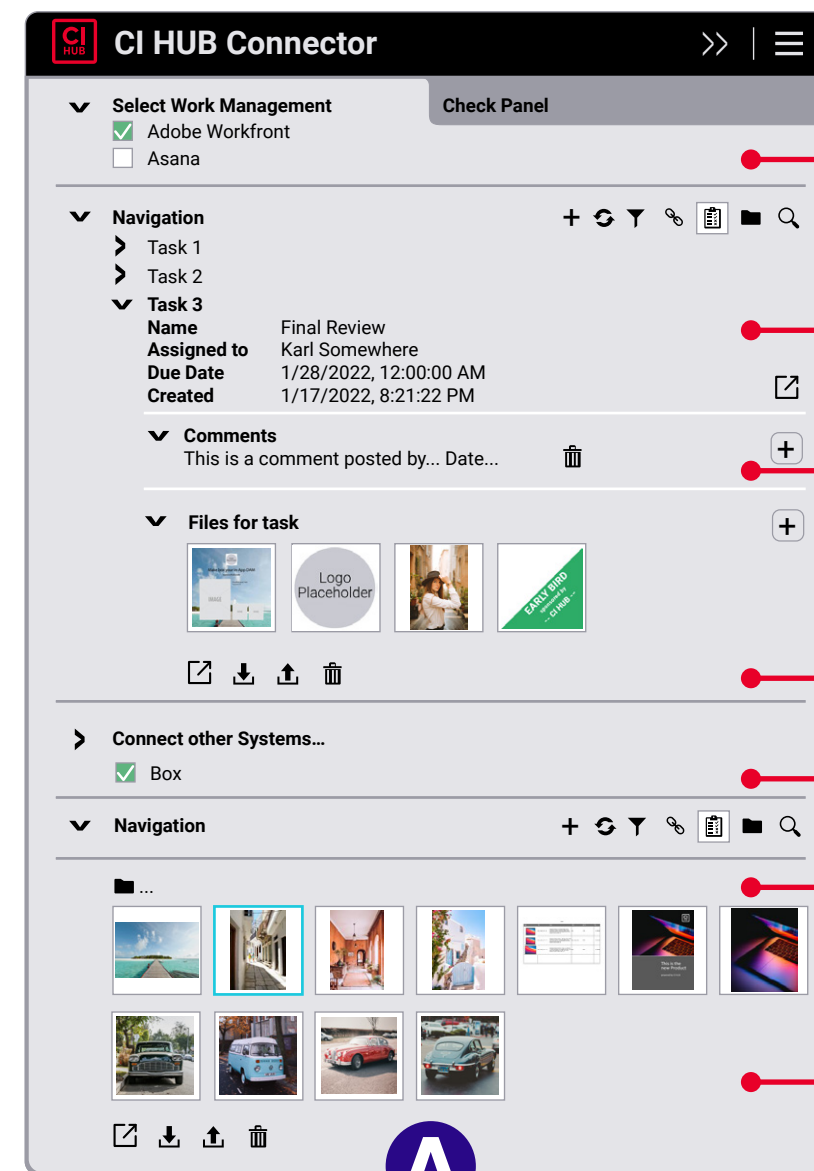


Applications

Work Management

Digital Assets Storage

Produced Assets



A

In focus:
Work Management System

Connect to Work Management
Only log in once to get real time content

Task overview with deep link and search
All assigned tasks within your app

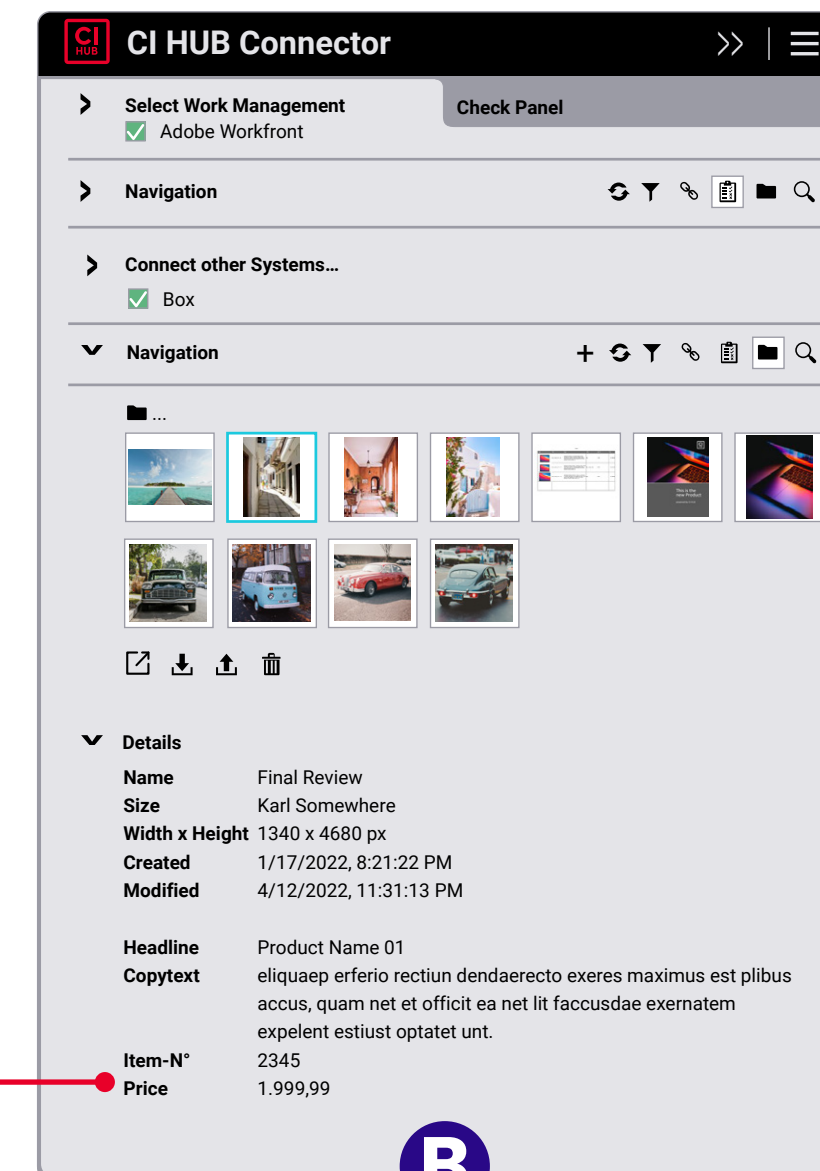
Comments section
Keep an eye on comments and add any

Drag & drop images, text or graphics
into your layout. Create versions and share
your work by adding them into the task.

Connect in parallel with your DAM
your Stock Media Provider or Cloud storage

DAM with folder navigation, full text search,
similarity search, and filter options

Drag & drop images, text or graphics
into your layout. Create versions and share
your work by moving them into the DAM.



B

In focus:
Digital Asset Management System



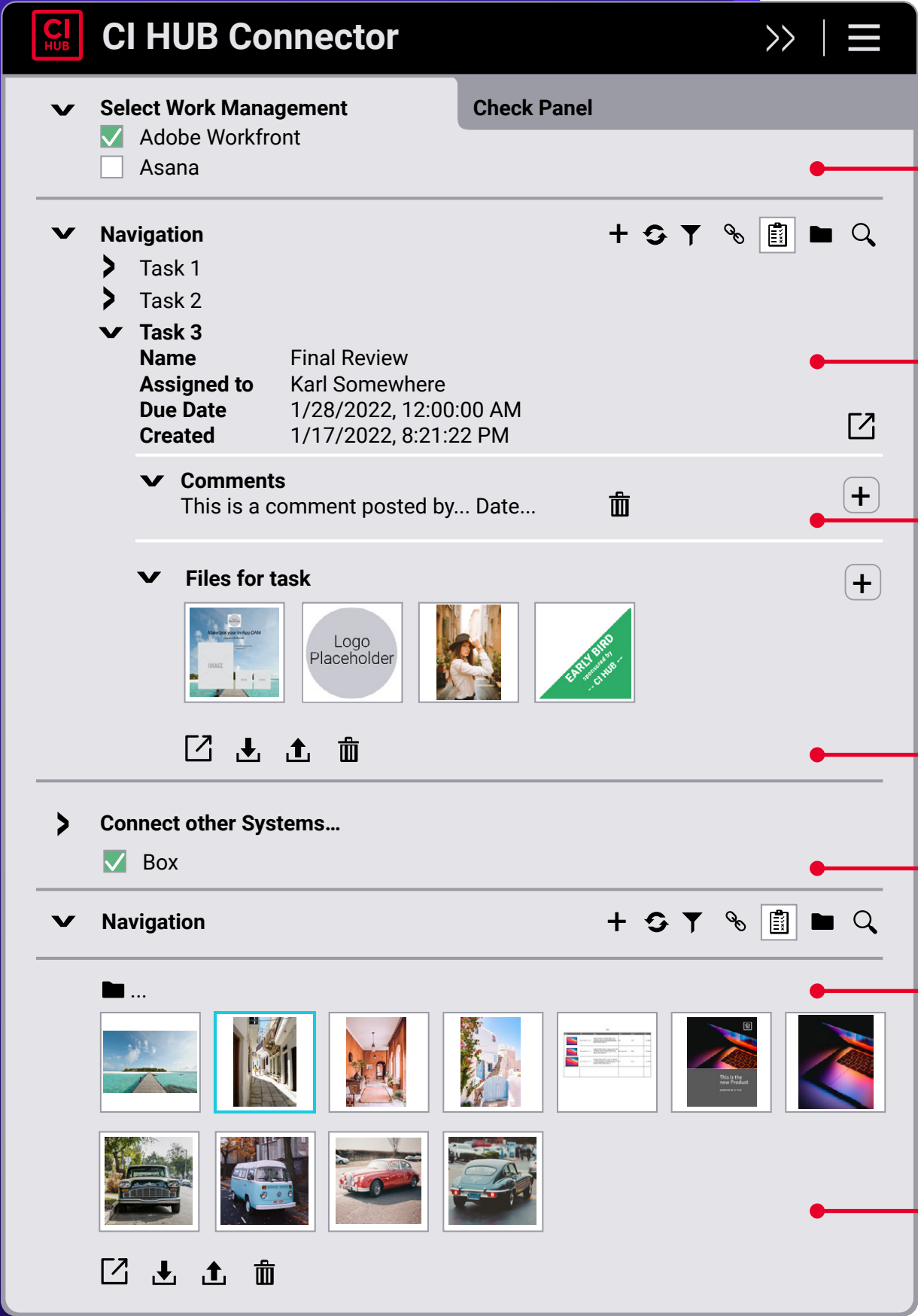
A

In focus:
Work Management System

B

In focus:
Digital Asset Management System

Focus
on what is important to you



Connect to Work Management
Only log in once to get real time content

Task overview with deep link and search
All assigned tasks within your app

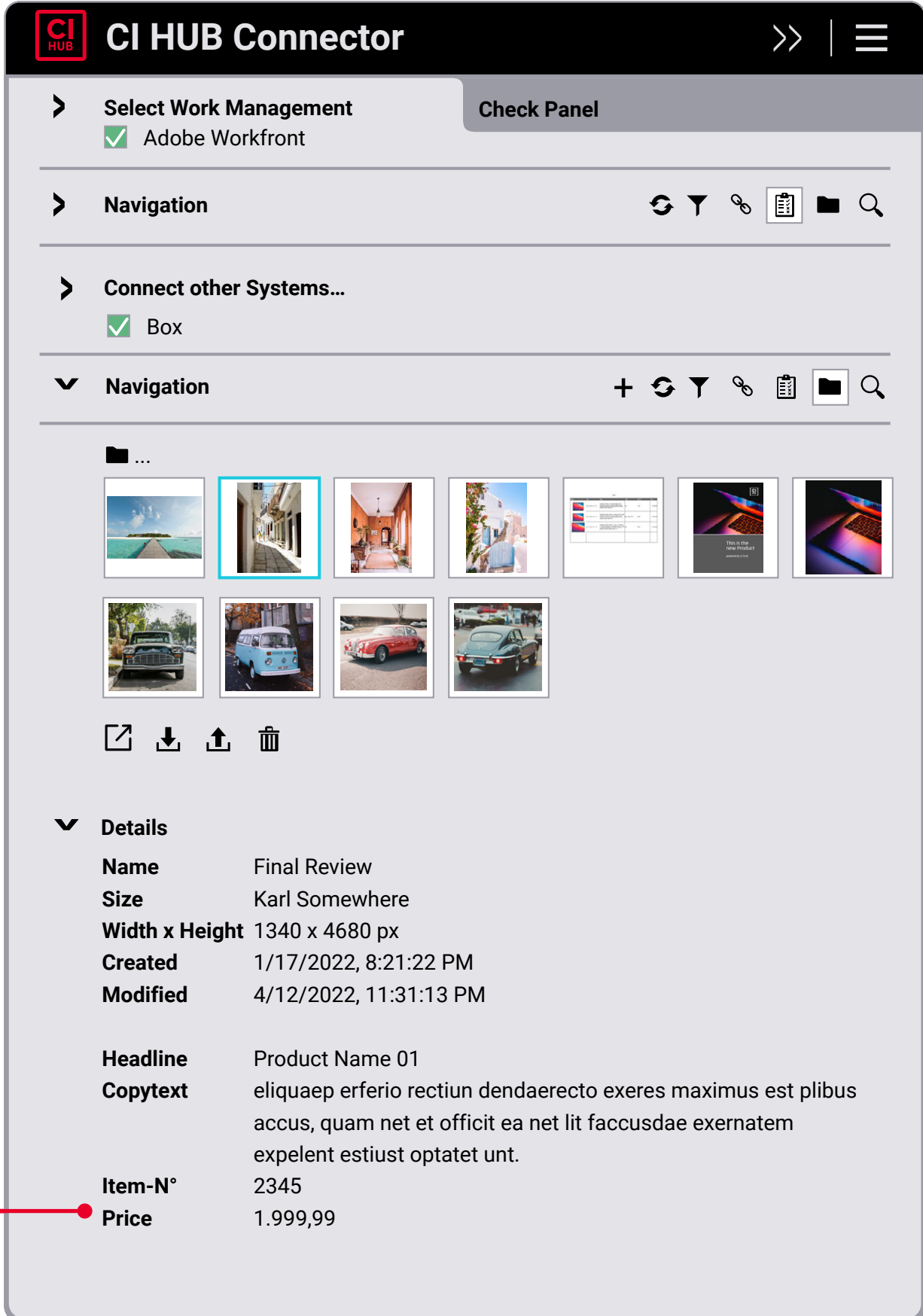
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Connect in parallel with your DAM
your Stock Media Provider or Cloud storage

DAM with folder navigation, full text search,
similarity search, and filter options

Drag & drop images, text or graphics
into your layout. Create versions and share
your work by moving them into the DAM.

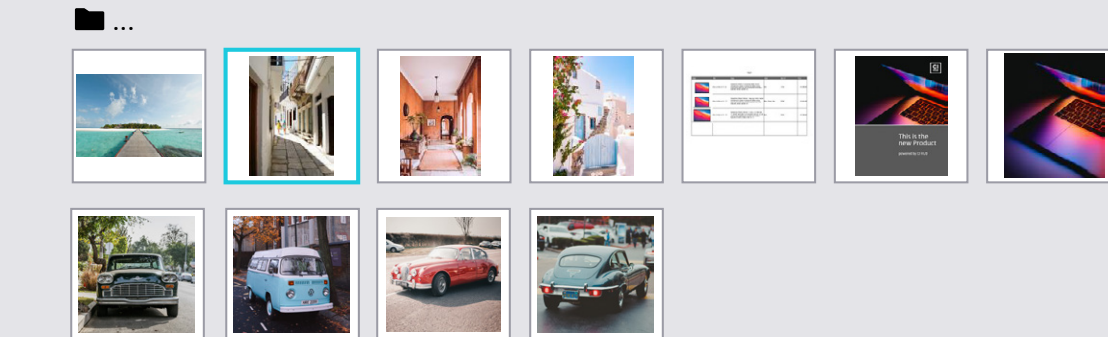


Select Work Management
✓ Adobe Workfront

Navigation

Connect other Systems...
✓ Box

Navigation



Icons for actions: link, download, upload, delete

Details

Name	Final Review
Size	Karl Somewhere
Width x Height	1340 x 4680 px
Created	1/17/2022, 8:21:22 PM
Modified	4/12/2022, 11:31:13 PM
Headline	Product Name 01
Copytext	eliquaep erferio rectiun dendaerecto exeres maximus est plibus accus, quam net et officit ea net lit faccusdae externatem expelent estiust optatet unt.
Item-N°	2345
Price	1.999,99



In focus:
Links for placed/used assets

Focus

on what is important to you



CI HUB Connector

Select Work Management

Check Panel

Select Asset Source System...

Box

Adobe Workfront

Links (26 / 26)

19_bild.png

14_bild.png

03_bild.png

01_bild.png

Header_Image.jpg

Demo_Word.jpg

My new Excelsheet.jpg

Unsplash_qtFxWBk2RiM.jpg

07_orlova-maria-b37mDyPzdJM-unsplash.jpg

04_ryan-spencer-WJDR8-QxVR8-unsplash.jpg

My_local_image.jpg

EarlyBird.jpg

EarlyBird.jpg

Name

Remote ID

Rendition

Local available

Modified

Size

Embedded

Location

Path

EarlyBird.jpg

app.box.com:916279866805:2

jpg_160x160

Yes

7,631 Bytes

No

Show

/Users/gerdglaser/Documents/CI-Hub/app.box.com/916279866805/EarlyBird.jpg

Match for 'EarlyBird.jpg' (Remote ID)

EarlyBird.jpg

EarlyBird.jpg

03_woodwatch--Hr_uHRflmo-unsplash.jpg

LogoPlaceholder.jpg

DemoStandard_Box.jpg

19_bild.png

Asset Source
Connected Source systems

Bulk operations
Add items, relink items, check items

Add file to the source system
Import selected asset into source system

Relink file from the source system
for single asset

Check for availability and version
gather asset details, display source system

Display file details
with a link to the asset within the document

Visual version control
including time stamp

Warnings regarding availability, versions etc.

Source system where the asset is hosted

FOR YOUR TRUST...

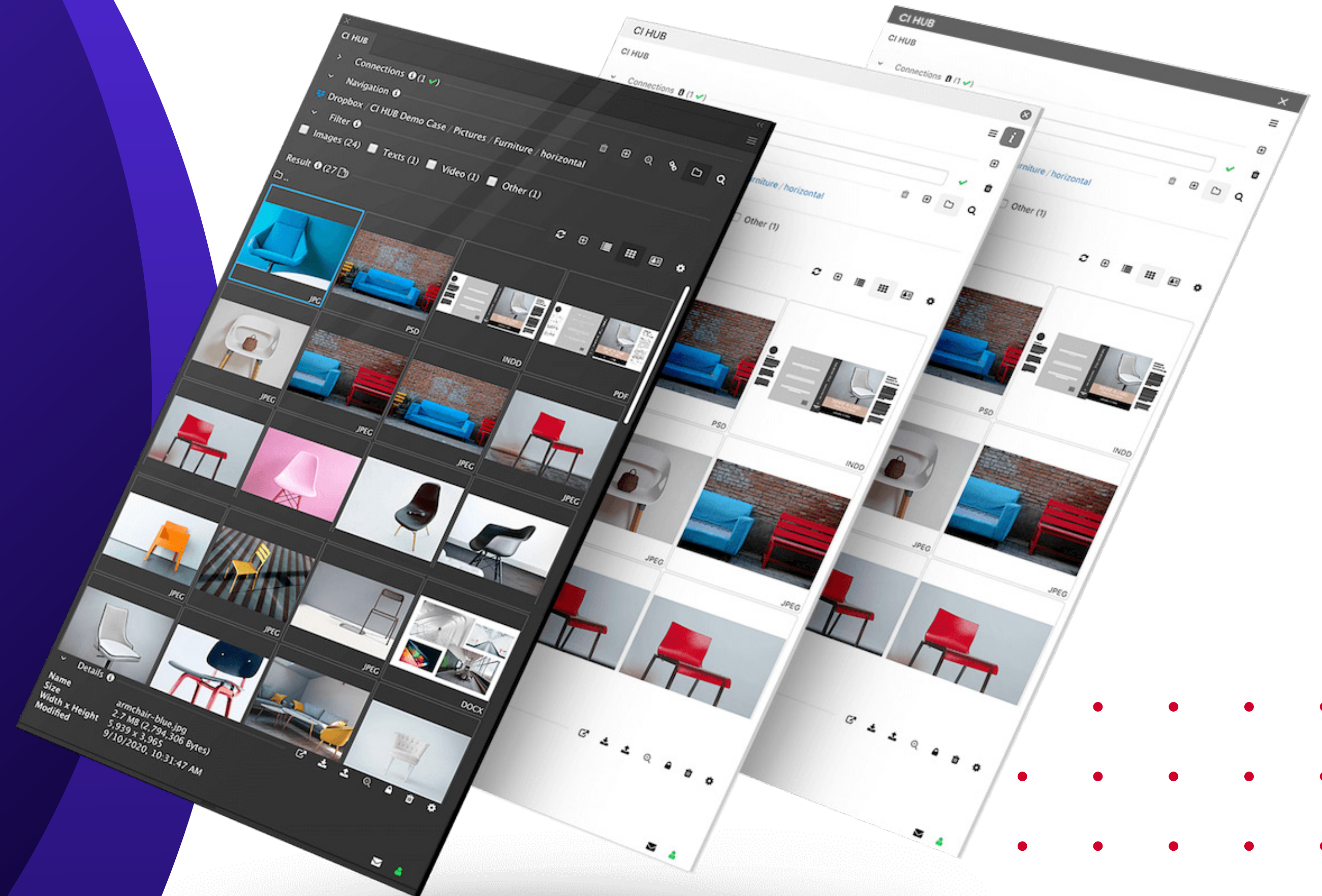
What our partners say

"As a leader in digital asset management, it's our goal to help creators and marketers use their brand assets within the tools they use every day.

And so we chose CI HUB due to their expertise with an Adobe Creative Cloud connector, and the overall experience is superior to other solutions. We're also very pleased not only with CI HUB service, but also the technology.

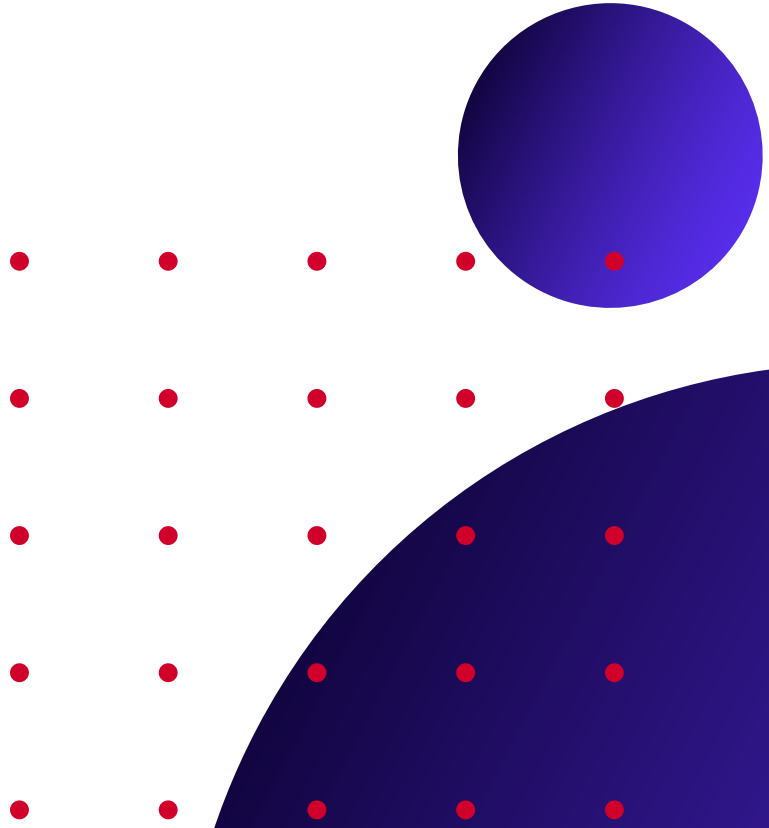
The customers who tested this couldn't wait to get their hands on it live in their system. And this is one piece we look for in our partnerships taking care of the customer, and they proved to do just that."

Jake Athey
VP Marketing and
Customer Experience at Widen



Get Onboard

and join our amazing list of integrations





THANK YOU

LEARN
MORE

www.ci-hub.com

