

CI HUB at Adobe Summit 2024: Unlocking Adobe Everywhere

March 26, 2024 - Frankfurt, Germany

The market-leading DAM connector CI HUB is excited to be attending [Adobe Summit 2024](#) on March 26-28 as a [Bronze Sponsor](#)! Join us at booth #686 to learn how CI HUB is unlocking the full potential of Adobe Experience Manager Assets and other Adobe products across dozens of platforms.

With the wave of automations and AI at our fingertips, creation is quicker than ever, and happening in every department - from marketing to sales, product development and even HR. This makes AEM assets a company wide tool, ensuring everyone is using brand approved material. Yet amidst this innovation, work can still be hindered by fragmented workflows, last minute alterations and the need to navigate between multiple platforms.

CI HUB empowers users to seamlessly use AEM Assets as an in-app content provider for Microsoft 365, Figma, SharePoint, Google Workspace or Salesforce Marketing Cloud, eliminating file compatibility constraints. Whether assets are stored on SharePoint, Google Cloud Storage or another DAM, PIM, MAM or stock provider, CI HUB makes them easily accessible to use within the Adobe Creative Suite apps.

In addition, the CI HUB Connector plugin makes all Adobe file formats accessible within the most popular work tools, from Microsoft Word docs to Google Slides and over 20 other platforms. Assets saved as vector files such as .svg and .ai can be easily located and converted to compatible formats with a single click, then dragged and dropped where needed.

“The CI Hub Connector is the ‘Adobe Everywhere’ plugin,” said Gerd Glaser, CI HUB CSO. “No matter where you are working, Adobe Experience Manager Assets can be there without ever changing your tab, and the right file format is only a click away. This saves creative teams countless hours handling requests to edit file formats or renditions.”

At this year’s event, our experts will be on site to explain how CI HUB can now be used within:

- Adobe Experience Manager Assets
- Adobe Experience Manager Sites
- Adobe Express
- Asana

We will also be showcasing CI HUB Connector Drive and CI HUB Connector Corporate, our tools which give every enterprise user access to your DAM on their desktop and work platform respectively, which enable our clients to accelerate their creative workflows.

“Our users report a 60% increase in the speed of their production, without compromising quality or accuracy, and this is just with the CI HUB Connector Professional,” said Andreas Michalski, Founder and CEO of CI HUB. *“Imagine what that would mean across an organization when using the whole CI HUB Connector Family!”*

Visit booth #686 to speak with Gerd Glaser and Andreas Michalski and learn about CI HUB. Pick up a CI HUB branded deck of cards, and tell us what else you would like to see integrated into CI HUB next!

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About CI HUB

CI HUB is the industry standard in-app connectivity software. Manage and use content from source systems like DAM, PIM, cloud storage, stock provider, and work management systems within your favorite apps intuitively. Founded in Germany in 2018, CI HUB software is used by clients like Ford, Zurich, T-Mobile, FedEx and hundreds more as an integral part of their creative workflows.

The CI HUB Connector is available for apps from Adobe Creative Cloud, Adobe Express, Microsoft Office 365, Salesforce (marketing cloud) and Google Workspace, as well as for WordPress, SharePoint, Figma, or Sketch, and it allows multiple connections. Whether you work in the creative department, planning, sales, documentation, legal, or digital rights management – you access verified and compliant content in real-time from anywhere in the world.

Accessing source systems via a web browser was yesterday. Accessing content and tasks within applications is the new way to work. The CI HUB Connector family includes the Connector Professional, Connector Drive, and the Connector Corporate. Learn all about them [here](#).

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