



## CI HUB Press Release – Adobe MAX

### Meet CI HUB CEO and founder Andreas Michalski at this year's Adobe MAX!

August 30, 2022/Frankfurt, Germany & Los Angeles, CA

CI HUB - a software company that uses modern web technologies, data integrations, and user-oriented features to empower easy content integration, collaboration, and fast production processes – will participate in Adobe® MAX.

The company will showcase its CI HUB connector plug-in at Adobe MAX.

"When it comes to aggregating digital assets, the CI HUB connector plug-in is an easy way to do so. We partner with lots of new vendors in the DAM, PIM, and MAM Space, and we are working every day to connect to more and more systems," said Andy Michalski, founder, and CEO of CI HUB. "We are proud to be a gold partner of this year's Adobe MAX and get the chance to get more visible for new business opportunities."

But not only the connection of more systems is on the Road Map of the team from Frankfurt, Germany. Also, the user experience is essential to them. The fact that Head of Customer Success, Gerd Glaser, will accompany Andy Michalski during the company's live session underlines that. Both will more than happy to answer questions and pick up direct feedback as chat moderators. Their 25-minute session with the title "How to Effectively Manage Your Creative Ecosystem" will be on Tuesday, Oct 18th at Adobe MAX from 3:00 PM – 3:30 PM PDT (Wednesday, Oct 19th, 12:00 AM - 12:30 AM CEST).

CEO Jörg Seidler will complete the delegation and will join his colleagues at booth 317. At their stand, the CI HUB experts are looking forward to meeting interesting people and explaining their vision and the CI HUB Connector. This journey wouldn't be possible without their respected partners Aprimo, Adobe Workfront, BOX.com, and Pure Red who will be presenting the benchmark on how New Work can accelerate your business and make work better.



PureRED



Adobe Workfront

box

Come and visit them and take your chance to give your personal feedback and get one of the free shirts and other cool giveaways.

Visit the [CI HUB website](#) to learn all you need to know about CI HUB at Adobe MAX or register to [try out](#) the CI HUB Connector today. And for those of you who are willing to provide CI HUB with even more feedback to learn from, click [here](#) to get the chance to win the new DJI Mini 3 Pro drone for writing your review on [Adobe Exchange](#).

#### About Adobe MAX

*Adobe MAX (October 18-20, 2022) is the world's largest creativity conference, refueling, inspiring, educating, entertaining, and fostering relationships within the global creative community. Across keynotes and sessions featuring creative luminaries, inspiring artists, and like-minded peers, as well as workshops and technology sneaks, every Adobe MAX offers endless opportunities for seasoned creative pros, hobbyists, and students to take their creative skills to the next level. MAX 2022 includes notable presenters and performers Siân Heder, Kevin Hart, Jeff Koons, Steve Aoki, and Twenty One Pilots, among many others. This year, for the first time, creatives can attend in person in Los Angeles or join online (for free), so everyone, everywhere can learn from and love MAX 2022.*

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