CI HUB Appoints Modula4 as US Gold Partner

October 23, 2024, Frankfurt — CI HUB, the market-leading DAM connector, has promoted a leading reseller Modula4 to become our US Gold Partner. This strategic collaboration underscores CI HUB's commitment to delivering enhanced value to our users by leveraging the exceptional market expertise of Modula4 as an industry leading reseller.

Modula4 has established itself as a trusted reseller of CI HUB, consistently demonstrating deep understanding and a proven track record in the digital asset supply chain. As a Gold Partner, Modula4 will now have access to exclusive insights and resources, enabling them to deliver even greater value to users of DAM systems. Modula4 will focus on the North American market, ensuring comprehensive coverage and service excellence across this region.

"We are excited to deliver more CI HUB value by appointing Modula4 as our US Gold Partner," said **Andreas Michalski, Founder and CEO of CI HUB**. "They are uniquely positioned to help anyone maximize the value of their DAM by integrating CI HUB solutions into their workflow. Recognizing their investment in knowledge and successful work as resellers, we are confident that their enhanced role will significantly benefit our users."

"We're thrilled to be appointed CI HUB's US Gold Parter," said **Jon Hornstein, President of Modula4**. "When we first discovered CI HUB we were impressed with how elegantly they solved the problem of integrating a variety of DAMs and digital asset repositories with a broad range of applications. Since then their constant innovation has demonstrated why they are, and will remain, the leader in streamlining creative workflows."

To connect with CI HUB's Gold Partners and learn more about how CI HUB solutions can maximize the value of your DAM system, visit the [CI HUB Gold Partner page](#).

About CI HUB

[CI HUB](#) is the industry standard in-app connectivity software. Manage and use content from source systems like DAM, PIM, cloud storage, stock provider, and work management systems within your favorite apps intuitively. Founded in Germany in 2018, CI HUB software is used by clients like Ford, Zurich, T-Mobile, FedEx and over two thousand more as an integral part of their creative workflows.

CI HUB software is available for apps from Adobe Creative Cloud, Adobe Express, Microsoft Office 365, Salesforce (marketing cloud) and Google Workspace, as well as for WordPress, SharePoint, Figma, or Sketch, and it allows multiple simultaneous connections. Whether you work in the creative department, as a brand manager or owner, in planning, sales, legal, or digital rights management – you can access verified and compliant content in real-time from anywhere in the world.

Accessing source systems via a web browser was yesterday. Accessing content and tasks within applications is the new way to work. The CI HUB Connector family includes CI HUB Connector Professional, CI HUB Connector Corporate, and CI HUB Drive. Learn all about them [here](#).

About Modula4

[Modula4](#) is a leading independent solution provider of DAM (digital asset management) and related workflow solutions. They offer systems that manage, track, and deliver marketing collateral and other valuable digital assets worldwide quickly and efficiently. Their clients include top global brands and other organizations in a wide variety of industries, including retail, media & entertainment, marketing, publishing, government, and higher education.

With an international team of DAM workflow specialists, programmers, technical support staff, and customer service agents, Modula4 makes organizations more productive by solving complex workflow challenges.