



CI HUB Launches DAM Integration for Canva

Frankfurt, July 18 2025 — CI HUB, the market-leading DAM connector, has unveiled an innovative new integration with Canva. The [CI HUB Connector for Canva](#) connects all relevant DAM systems and cloud storage systems with the leading creativity platform.

This makes Canva the go-to tool for content creation across the entire enterprise, embedding it into creative workflows and giving everyone secure access to the company's pre-approved assets in one simple panel.

Key Features of the CI HUB Canva Integration

- **Comprehensive Asset Access:** Creators can access all their assets, including images, graphics, and more from various sources such as DAM, PIM, MAM, cloud storage, and even stock image providers, directly within Canva.
- **Drag & Drop Functionality:** Users can effortlessly drag and drop assets into their designs, making content creation intuitive and efficient.
- **In-App File Management:** Navigate folders, search for assets, upload new content, and update existing files without leaving the Canva platform.
- **Content in Context with Metadata:** View asset metadata, so that designers have the context they need to use assets correctly.
- **Export & Upload:** Finished designs can be saved back into your asset storage solution.

By bringing together digital asset libraries and Canva designs, the CI HUB Connector for Canva enables creative teams to stay aligned, on-brand, and moving fast, while individual creators can typically save up to 40% of their time normally lost to searching, downloading and other redundant manual tasks.

Announcing the new integration, **CEO and Founder of CI HUB Andreas Michalski** said, *"Our new integration with Canva is a game-changer for content creation. Companies can now maximize the ROI of creative assets by ensuring they are right at the user's fingertips. This new integration demonstrates the confidence and trust Canva places in CI HUB to bring their world-famous content platform to the next level, for every user, team and organization."*

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About CI HUB

CI HUB is the industry standard in-app connectivity software. Manage and use content from source systems like DAM, PIM, cloud storage, stock provider, and work management systems within your favorite apps intuitively. Founded in Germany in 2018, CI HUB software is used by clients like Ford, Zurich, T-Mobile, FedEx and hundreds more as an integral part of their creative workflows.

CI HUB software is available for apps from Adobe Creative Cloud, Adobe Express, Microsoft Office 365, Salesforce (marketing cloud) and Google Workspace, as well as for WordPress, SharePoint, Figma, or Sketch,



and it allows multiple connections. Whether you work in the creative department, as a brand manager or owner, in planning, sales, legal, or digital rights management – you can access verified and compliant content in real-time from anywhere in the world.

Accessing source systems via a web browser was yesterday. Accessing content and tasks within applications is the new way to work. The CI HUB Connector family includes CI HUB Connector Professional, CI HUB Connector Corporate, and CI HUB Drive. Learn all about them [here](#).

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